

# mark polcer

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web & graphic designer

## experience

### web & graphic designer | fat guy media

Mineola, NY | August 2018 - Present

Designed and created websites for clients of varying industries with a focus on user experience and organic lead generation. Created logos and branding for several clients. Created ad graphics and social graphics by following existing branding of clients.

### freelance graphic designer | thinkspark solutions

San Antonio (Remote) | Dec 2022 - Present

Created social graphics for multiple clients. Designed and built out a landing page for the agency. Ongoing social graphics and other miscellaneous graphic design projects.

### freelance web designer | ao collaborative

New Zealand (Remote) | June 2022 - Dec 2022

Laid out and designed web pages for multiple NFT project clients. Some designs were from scratch, and others were based on existing web designs.

### graphic designer | the araca group

New York, NY | December 2017 - July 2018

Created web graphics for clients including Warner Bros, Cartoon Network, SEGA, Sony, and more. These graphics include homepage banners, emails, and headers, for the e-commerce shops owned by these companies. Also created print ready files for EZPrints from provided art and graphics.

### graphic designer intern | union square design

New York, NY | June 2017 - March 2018

Creating graphics and social media posts for clients. Used templates to design web pages. Shot, masked, edited, and composited photos and provided product photography for use on websites and social media.

## education

### Fashion Institute of Technology

Manhattan, NY | 2014-2018

*Cum Laude*

Graphic Design BFA - 2018

Creative Technology Minor - 2018

Communication Design AAS - 2016

## skills

html  
css  
wordpress  
photoshop  
illustrator  
indesign  
adobe xd  
branding  
web design  
graphic design  
ux design  
ui design